

PREPARING FOR YOUR PGA LECTURE

- All recommendations involving clinical medicine should be based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in the care of patients.
- All scientific research referred to or reported in support of justification of a patient care recommendation should conform to the generally accepted standards of experimental design, data collection and analysis.
- The content should be based upon all the available scientifically rigorous data.
- Do not advise or recommend a diagnosis or treatment in which the risks outweigh the benefits.
- Give a balanced view of therapeutic options and products. **Only generic names should be used when discussing therapeutic options.** If trade names are the only option, then trade names from several companies should be used where/if available.
- Neither the content nor the format of any educational materials should advance the proprietary interests of any commercial entity.
- Since you will be addressing an international audience, refrain from using acronyms. However, if they are essential to your talk, explain the meanings.
- For the benefit of those who need time to assimilate the content of your lecture, please use a more deliberate and easily understandable style of presentation.
- Allow enough time for the audience to read information on projected visuals.
- Speakers are responsible for proper usage of all written, audio and video clips/tracks protected by copyright laws.
- Review PowerPoint slides for outdated information.
- **Slides should not contain any advertisement, trade names or product messages.**